

Speaker Profile

Webinar How to Prevent Greenwashing in Sustainable Finance



Gihan Hyde

CEO & Founder of CommUnique

Work Experiences :

- CEO & Founder CommUnique
- Sustainable Corporations Lecturer, University of Oxford
- Mentor Sustainability Accenture Fintech Innovation Lab
- Lead & Design, ESG Communication Training, The Chartered Institute of Public Relations UK
- Co Chair Sustainable Fintech Alliance, The Mena Fintech Association
- Board Advisor, Money 20/20 & B.Corp UK

Education :

- Bachelor of Arts, Mass Communication, Marketing and Advertising, The American University in Cairo

Certification

- Certified Business Model Re-Structuring
- Certified in Managing the companies of the future
- Certified in Communicating in the virtual era
- Certified Strategic Planning