

## PRESS RELEASE Sharia Capital Market Outreach Programs for Muhammadiyah Religious Organization Tentrem Hotel, Yogyakarta, June 2, 2015

Financial Services Authority (OJK) conducted a series of Sharia capital market outreach programs in Yogyakarta from May 31 to June 2, 2015. The programs were aimed at introducing Sharia capital market as investment alternative. The programs included, among others, discussion with journalists on Sharia capital market, seminar on Sharia capital market at Sunan Kalijaga Islamic State University (UIN), Sharia capital market deepening for lecturers and teachers and talk show on Sharia capital market at Muhammadiyah University of Yogyakarta (UMY), socialization about Sharia capital market for caretakers of Muhammadiyah organization of Yogyakarta branch and workshop on Sharia capital market for business players held at Tentrem hotel, Yogyakarta, informal evening for OJK and Muhammadiyah officials, bestowal of scholarship for selected Muhammadiyah activists, fun walk and talk show on Sharia Capital Market at Denggung square, Yogyakarta.

Discussion with journalists on Sharia capital market was held on Sunday, May 31, 2015 at Dixie Easy Dining café. The discussion was themed "2015: The Year of Sharia Capital Market". It was an informal event between OJK and journalists as well as a medium of socialization about Sharia capital market's programs.

Seminar on Sharia capital market under the theme of Sharia Invesment in Capital Market was held at UIN campus on Monday, June 1, 2015 and attended by 200 college students. The seminar presented three resource persons elaborating various subjects related to Sharia capital market. They were an official from Directorate of Sharia Capital Market at OJK, a member of Committee for Sharia Financial Services Development, and an investment manager. Aside from the seminar, there was also Sharia mutual fund exhibition arranged by investment managers and conventional banks performing as investment managers and mutual fund selling agents.

On Monday, June 1, 2015, two events were held concurrently at UMY campus, i.e. Sharia capital market deepening for 100 lecturers and teachers of Muhammadiyah background, attended by 100 participants; and talk show on Sharia capital market themed Let's Invest in Sharia Capital Market, attended by 200 participants. Besides the two events, there was also Sharia mutual fund exhibition that involved 15 market players comprising investment managers and mutual fund selling agents.

Not only at UIN and UMY, OJK also conducted the Sharia capital market outreach programs at Tentrem hotel in Yogyakarta on Monday, June 1, 2015. Events held at this hotel included, among others, socialization about Sharia capital market for caretakers of Muhammadiyah organization of Yogyakarta branch, which was attended by 75 participants, and workshop on Sharia capital market for business players, which was also attended by 75 participants. Sharia mutual fund exhibition



arranged by investment managers and mutual fund selling agents

also highlighted the events at Tentrem hotel.

The events at Tentrem hotel were followed by an informal evening for OJK and Muhammadiyah officials; 200 guests attended the event. Speeches were presented at the informal evening, namely by Didik Purwadi, Yogyakarta's Provincial Assistant Secretary overseeing the economy and development; Bambang Sudibyo, Chairman of Muhammadiyah Central Executive overseeing the economy, zakat, infaq and shadaqah (ZIS) donation and community empowerment; and Sarjito, Deputy Commissioner 1 for Capital Market Supervision at OJK. At the evening, scholarships were bestowed from business players in Sharia capital market in the form of Sharia mutual fund participation units to 130 selected Muhammadiyah activists ranging from lecturers, teachers, college students and caretakers.

The Sharia capital market outreach programs in Yogyakarta resumed on Tuesday, June 2, 2015. OJK participated in a fun walk event held at Denggung square, Yogyakarta, to welcome Muhammadiyah national congress (mukhtamar). The fun walk involved 10,000 participants. OJK also held a talk show on Sharia capital market and Sharia mutual fund exhibition, which presented investment managers and conventional banks performing as mutual fund selling agents.

Jakarta, February 10, 2015 On behalf of OJK BOARD OF COMMISSIONERS CHIEF EXECUTIVE FOR CAPITAL MARKET SUPERVISION

NURHAIDA