

**PRESS RELEASE**  
**EAST JAVA PROVINCIAL OJK ENHANCES CRYPTO ASSET LITERACY**  
**CRYPTO LITERACY MONTH (BLK) 2025**

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**Surabaya, 17 Februari 2025.** The Financial Services Authority (OJK) continues to encourage the strengthening of public financial literacy regarding crypto assets, including among students, to help them understand the various benefits, risks, and ecosystem of crypto assets.

To support these efforts, OJK, in collaboration with the Indonesian Blockchain and Crypto Asset Traders Association, the Commodity Futures Trading Regulatory Agency (BAPPEBTI), and Central Financial X (CFX), organized the Crypto Literacy Month (BLK) 2025 Roadshow with the theme “Blockchain Basics: Let’s Understand Crypto Wisely!” held at Airlangga University (UNAIR) on 17 February 2025.

Through this event, OJK is committed to continuously improving public education and financial literacy regarding digital assets, particularly crypto assets, so that the public can invest more wisely and safely.

Horas V. M. Tarihoran, Director of Financial Services Business Conduct Supervision, Education, and Strategic Management Services at the East Java Provincial OJK Office, in his speech, stated that this event is a strategic step in strengthening public understanding of the crypto asset ecosystem and building more inclusive, innovative, and sustainable regulations.

According to Horas, collaboration between regulators, industry players, and other stakeholders is a key element in building a secure, innovative, and sustainable digital financial asset ecosystem.

The implementation of Crypto Literacy Month (BLK) is also expected to be a momentum to increase public understanding of the benefits and risks of crypto assets.

“We hope that Crypto Literacy Month 2025 will not only serve as an educational platform but also act as a catalyst in encouraging the exploration of the potential of digital financial assets responsibly and with a focus on sustainability,” added Horas.

Furthermore, Horas explained that the transfer of regulatory and supervisory authority over crypto assets from the Commodity Futures Trading Regulatory Agency (BAPPEBTI) to OJK in early January 2025 is the implementation of the mandate of Article 312 of the Financial Sector Development and Strengthening

Law (UU PPSK) as well as Articles 2 and 3 of Government Regulation Number 49 of 2024 concerning the Transfer of Regulatory and Supervisory Authority over Digital Financial Assets, including Crypto Assets.

On the same occasion, the Vice Dean I of the Faculty of Economics and Business at UNAIR, Wisnu Wibowo, welcomed and expressed appreciation to OJK and the association for organizing this event to enhance financial inclusion and understanding of the benefits and risks of crypto assets.

“According to the Chainalysis report, Indonesia ranks third in crypto asset investment. Amid current efficiency issues, crypto has become a potential source of state tax revenue. Crypto asset investment brings benefits as well as risks such as price volatility and cyberattacks. Therefore, this event is very important as a learning opportunity and preparation before making investment decisions,” said Wisnu.

At this event, the speakers included Ludy Arlianto, Head of the Digital Financial Innovation Group at OJK; Muhammad Naufal Alvire, Vice President of Business Development at Indodax; and Wan Muhammad Iqbal, Chief Marketing Officer at Tokocrypto. The event was closed by Robby, Chairman of the Indonesian Blockchain and Crypto Asset Traders Association, who emphasized the importance of synergy between regulators and the industry in building a secure and sustainable crypto asset ecosystem for the Indonesian people.

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