

PRESS RELEASE

OJK AND THE MINISTRY OF CREATIVE ECONOMY STRENGTHEN COLLABORATION IN WEB3-BASED DIGITAL FINANCIAL INNOVATION DEVELOPMENT

Jakarta, 14 April 2026. Indonesia Financial Services Authority (OJK) and the Ministry of Creative Economy/Creative Economy Agency (Ekraf) continuously strengthen collaboration in Web3-based digital financial innovation development to promote creative economy sector.

The joint commitment was discussed during a strategic meeting between OJK and Ekraf at Ekraf Office, Jakarta, on Tuesday, a significant milestone to drive Indonesia Intellectual Property (IP) transformation into high economic value new assets class.

Chief Executive of Financial Sector Technology Innovation, Digital Assets, and Crypto Assets Supervision of OJK Adi Budiarto reaffirmed OJK's commitment in supporting financial sector technology innovation through continuous collaborations with Ekraf.

"The collaboration between OJK and Ekraf demonstrates continuous strategic synergism in promoting new innovation in the digital financial sector," Adi Budiarto stated.

The collaboration is implemented through the 2025 Infinity Hackathon OJK-Ekraf and 2026 Infinity Accelerator programs. The 2025 Infinity Hackathon OJK-Ekraf had produced various Web3-based innovative solutions in financing, transparency, and the protection of creative work.

Meanwhile, the 2026 Infinity Accelerator "Unlocking Indonesia's Intellectual Property as a New Asset Class" aims to enabling Indonesia intellectual property transformation into a verified, digitalized, and investable new asset class. The program also bridges blockchain technology uses with financial sector policies for a more credible and liquid IP market.

"With the continuation of Infinity Hackathon dan Infinity Accelerator programs, OJK is committed to strengthen Web3-based innovation ecosystem and blockchain to support an adaptive and inclusive national economy with high competitiveness in the digital transformation era," Adi Budiarto said. The initiative was welcomed by the Minister of Creative Economy Teuku Riefky Harsya.

"Intellectual property transformation to a new asset class is a strategic measure to increase Indonesia's creative economy added value. By collaborating with OJK, we would like to ensure Web3-based innovation is not only developed in the technological aspects, but also supported by a solid regulatory framework, thereby providing real benefits for creators and industry players," Teuku Riefky Harsya explained.

During the meeting, OJK and Ekraf also emphasized the importance of cross-sector coordination in formulating blockchain technology, crypto assets, and digital-based financing model policies in the creative economy sector.

This collaboration is expected to accelerate Indonesia creative economy ecosystem transformation into an inclusive, globally competitive, and transparent digital era, and to unlock new opportunities in IP as a source of sustainable economic growth.

Head of Financial Sector Technology Innovation, Digital Financial Assets, and Crypto Assets Regulation and Licensing Department of OJK Djoko Kurnianto, Deputy of Digital and Technological Creativity of Ekraf Muhammad Neil El Himam, and representatives of Infinity Hackathon dan Infinity Accelerator program participating startups attended the meeting. The three startups of the innovation ecosystem, Libere, Invisible Funds, and Alterfun, also presented their innovation models during the meeting.

For more information
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