

**PRESS RELEASE****THE RISE OF SCAMS, OJK AND THE GOVERNMENT LAUNCH NATIONAL  
CAMPAIGN TO COMBAT SCAM AND ILLEGAL FINANCIAL ACTIVITIES**

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Jakarta, August 19, 2025. Indonesia Financial Services Authority (OJK) and the Illegal Financial Activities Eradication Task Force (Satgas PASTI) officially launched the National Campaign to Combat Scam and Illegal Financial Activities in Jakarta, Tuesday.

The National Campaign to Combat Scam and Illegal Financial Activities was a concrete measure to protect the public, raise public awareness, and strengthen the collective commitment of all authorities, ministries/institutions, and the financial services industry in weathering the storm of digital scams and detrimental illegal financial activities.

The campaign was launched by Chairman of the Board of Commissioners of OJK Mahendra Siregar, Chief Executive of Market Conduct Supervision, Education, and Consumer Protection Friderica Widyasari Dewi, Chief Executive of Financial Sector Technology Innovation, Digital Assets, and Crypto Assets Supervision Hasan Fawzi, Minister of Communication and Digital Affairs Meutya Hafid, Head of National Counterterrorism Agency (BNPT) Eddy Hartono, Head of Financial Transaction Report and Analysis Center (PPATK) Ivan Yustiavandana, Head of National Cyber and Crypto Agency (BSSN) Nugroho Sulistyو Budi, and Chairman of AFTECH Pandu Sjahrir.

Satgas PASTI members are comprised of 21 ministries/institutions, namely OJK, Bank Indonesia, Ministry of Home Affairs, Ministry of Foreign Affairs, Ministry of Religious Affairs, Ministry of Immigration and Ministry of Immigration and Corrections, Ministry of Law, Ministry of Primary and Secondary Education, Minister of Higher Education, Science, and Technology, Ministry of Social Affairs, Ministry of Trade, Ministry of Cooperatives, Ministry of Micro, Small and Medium Enterprises (MSME), Ministry of Investment and Downstream Industry, BSSN, BNPT, Attorney General's Office, Indonesian Police, National Intelligence Agency, and PPATK, who attended the launching event.

Mahendra Siregar emphasized that the national campaign's momentum is essential for optimizing synergism and raising public awareness on the rise of digital financial scams, as well as increasing public financial literacy through promoting financial services industry active participation.

"The success of eradicating scams and illegal financial activities can be achieved through strong synergism, widespread education, and committed ecosystem. And, through this campaign, we are building a not only safer, but also fairer and more inclusive financial ecosystem," Mahendra declared.

He viewed that the public's trust is the main foundation of financial system stability, maintained through consistent, collaborative, and continuous scam and illegal financial activities prevention.

In the last few years, digital scams are significantly rising with more complex, organized schemes targeting all groups of people through digital platforms.

Therefore, OJK and Satgas PASTI created IASC, a scam management center for transactions in the financial sector with quick and effective resolution.

### **Data on Scam Reports**

Based on the latest report up to August 17, 2025, IASC has recorded 225,281 incoming reports, in which 139,512 reports are from victims via business actors, and 85,769 direct reports to the IASC system.

There were 359,733 verified bank accounts, in which 72,145 has been banned. The estimated financial loss reached Rp4.6 trillion, with Rp349.3 billion banned.

The data showed the fatal threat of scams toward the public, and urged collaborations between authorities and the industry in accelerating report handling, bank account banning, and scammer tracking.

Chief Executive of Market Conduct Supervision, Education, and Consumer Protection of OJK Friderica Widyasari Dewi emphasized literacy and public awareness as the frontline in fighting scams.

She named three campaign keys. First, cross-sector synergism between regulators, industry players, the government, and the media. Second, public education and literacy as the protective fortress. Third, public participation to achieve the objectives of the anti-scam national campaign as a collective movement.

“This is our commitment to support the Government’s Asta Cita (Eight Goals), to collaborate on preventing and taking actions together in Indonesia AntiScam Center,” said Friderica.

Minister of Communication and Digital Affairs Meutya Hafid expected a far more effective collaboration and performance. She also advised practicing vigilance in transactions.

“The work was not initiated today, but ten months ago, when the Chairman of OJK first discussed Anti-Scam Center. Alhamdulillah, today it is well-operating. We can work better and faster, and public awareness remained important for self-protection. Please report when something happens to you,” Meutya said.

Head of BSSN Nugroho Sulistyو Budi also advised scam victims to file their complaints as soon as possible.

“If it’s too late, the transaction and fund transfer will quickly conclude. Hence, victims’ reports are essential for tracking. BSSN and the Ministry of Communication and Digital Affairs will continue to track the accounts and URL used by the scammers,” Nugroho affirmed.

Head of BNPT Eddy Hartono explained BNPT focuses on terrorism propaganda and recruitment fundings.

“Since teaming up with Satgas PASTI, we have stronger mitigation. Today, the Anti-Scam National Campaign made our paths clearer. We are supporting the President’s Asta Cita in accordance with the Medium-Term National Development Plan 2021—2029,” Eddy said.

Chairman of AFTECH Pandu Sjahrir also extended his gratitude for the running collaboration. He expected the national campaign to be carried out jointly and optimally.

“This is an important breakthrough, since the issue regarding scams became critical. It is a major social issue. Collaborations between industry players, regulators, and the government are necessary. We hope for the media’s support and dissemination to keep this movement alive,” Pandu stated.

### **National Campaign and International Collaboration**

The AntiScam National Campaign emboldened four main measures suggested by Satgas PASTI and IASC:

1. Prevention through continuous massive education and campaign
2. Acceleration of report handling through co-locational strategy in IASC for faster bank account ban and victim’s fund recovery.
3. Law enforcement through coordination between authorities and law enforcement agents.
4. International collaborations with global institutions to resolve cross borders financial crimes.

This event was also in tandem with the “Preventing and Combating Financial Scams” International Seminar, featuring speakers from Singapore Police Force Anti-Scam Command dan United Nations Office on Drugs and Crime (UNODC) to expand the cross border financial crimes management perspectives.

OJK expects global collaboration and network expansion and cross border anti-scam capacity enhancement through the campaign launching as well as the international seminar.

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